

COMMUNITY MEETING 1



- C: The first priority is the flooding in the downtown area
- C: Casual sit-down restaurants and restaurants are needed
- C: Questioning whether to demolish the Old Ramey's or how to renovate it
- C: Churches are beginning to leave and move outside of the city for more room
- C: High School age group needs places to hang out, currently there is only
 - A Movie Theatre
 - Hangout at McDonald's parking lot
 - The YMCA
- C: Need a Community Center for the Arts
- C: There should be bicycle and pedestrian access to South Park
- C: The Historical Society needs more room
- C: Lack of identity and understanding of Monett's heritage
- C: Existing identity of Monett are the jobs, that it is a business town, and South Park
- C: Currently marketing brand is Trains and "Pride and Progress"
- C: Monett is a Family Oriented Town
- C: 61% of job force lives outside of Monett from Aurora, Mount Vernon, Cassville, Pierce City, etc...
- C: There are no city cultural centers
- C: Hispanic Community gathers at night
- C: There used to be a playhouse 15 years ago

- | | | |
|----|--|-------------------|
| C: | <u>Assets</u> | <u>Challenges</u> |
| | Theatre | Flooding |
| | City Hall | Nightlife |
| | South Park | Identity |
| | Great Schools | Housing Problem |
| | Health Facility | |
| C: | Nostalgia: There used to be a Cruise night, retail down town, the Cubs Den and everyone ate at Hatcher's | |
| C: | Merchants would not park behind their buildings | |
| C: | Some Tyson workers ride their bikes home and need a safe way to ride | |

COMMUNITY MEETING 2

- C: Early 1888 buildings should be preserved
- C: Marketing Strategy is “Pride and Progress”
- C: Idea of Community now is of
 - South Park and the airplane
 - Flooding
- C: Want the downtown to be vibrant, the ultimate destination, and be a rich multicultural community.
- C: Possible Identity:
 - Railroad and Industry
 - People working together
 - Railroad Heritage
 - Image of Industry
- C: Sense of Place:
 - Identity
 - Destination
 - Heritage
 - Pedestrian Friendly
 - Way finding Signage
 - Renew and rejuvenate

INTRODUCTION

EXECUTIVE SUMMARY

RESEARCH ANALYSIS

PRECEDENT STUDIES

FLOOD ISSUE

HIGHWAY 60

DOWNTOWN CORE
DEVELOPMENT

**COMMUNITY
MEETINGS**

JAN 30TH, 2009

FEB 13TH, 2009

MARCH 9TH, 2009

APPENDIX

COMMUNITY MEETING 3

Community Workshop



At this particular meeting, a workshop was held that allowed for input from the entire Monett community regarding what types of qualities, businesses, and characteristics they would like to see implemented in the downtown revitalization proposal. Shown are the results from the various games and activities that were performed during this workshop.

Desired Qualities for Downtown



Top Ten Desired Businesses or Spaces in the Downtown

Top 10 Things Wanted By The Community

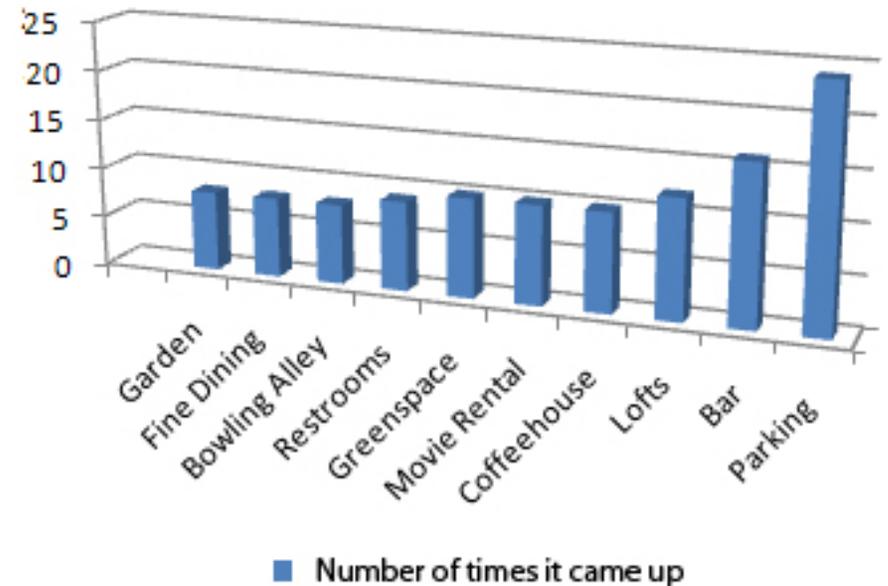


Figure 7.1.2 A graph displaying the number of times a business or space was suggested in the downtown area by community members.

Figure 7.1.1 The desired qualities comprised into a wordle. The largest words represent the qualities considered most important.

Positive Visual Preference Survey Results



Figure 7.1.3 Images that were overwhelmingly preferred as guidelines and character aesthetics for the downtown revitalization proposal. The percentages were collected based upon those that participated in the visual preference survey.

INTRODUCTION

EXECUTIVE SUMMARY

RESEARCH ANALYSIS

PRECEDENT STUDIES

FLOOD ISSUE

HIGHWAY 60

DOWNTOWN CORE DEVELOPMENT

COMMUNITY MEETINGS

JAN 30TH, 2009

FEB 13TH, 2009

MARCH 9TH, 2009

APPENDIX